



2018 Special Olympics USA Games

Seattle | July 1-6, 2018

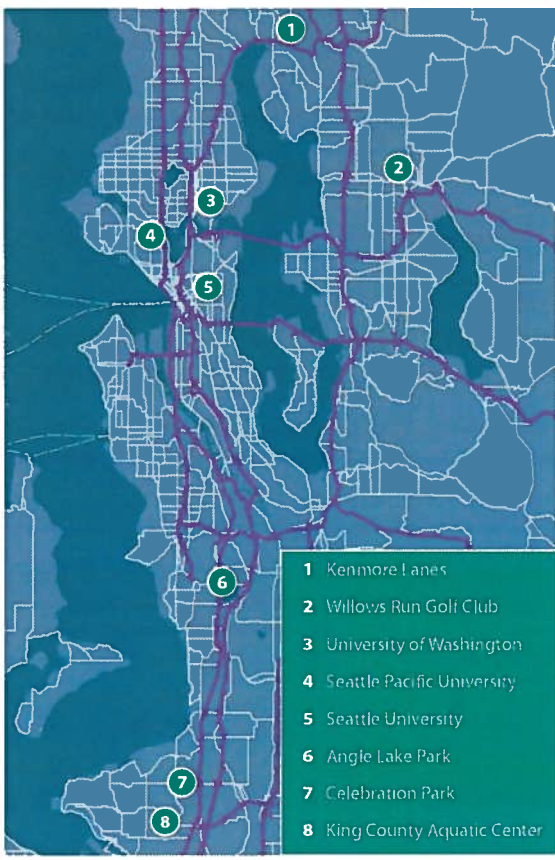


Seattle will host the 2018 Special Olympics USA Games—a weeklong event that brings together talented athletes, community leaders and corporate partners. The Seattle region will be buzzing with talent and supporters. Approximately 3,000 athletes will compete, with an estimated 60,000 attendees. All that activity adds up! The total economic impact of the event is projected to be \$76.4 million.

Sports

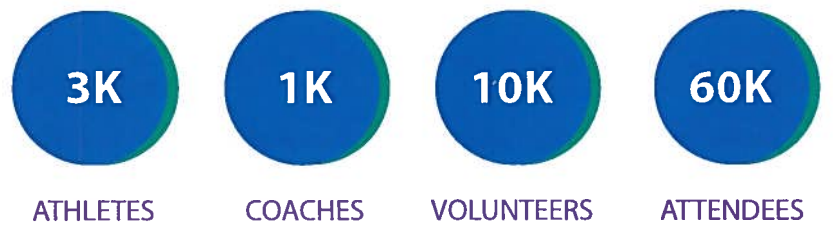
- | | | |
|--|---------------|---------------------|
|  | Athletics | Soccer |
|  | Basketball | Softball |
|  | Bocce | Standup Paddleboard |
|  | Bowling | Swimming |
|  | Flag Football | Tennis |
|  | Golf | Volleyball |
|  | Gymnastics | |
|  | Powerlifting | |

Venues

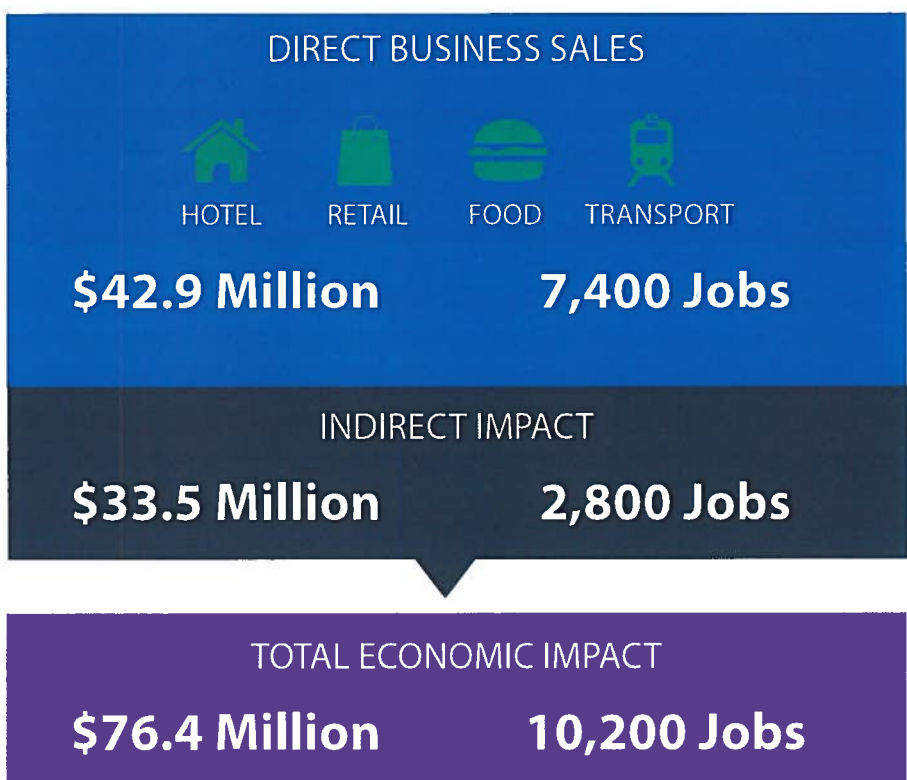


- 1 Kenmore Lanes
- 2 Willows Run Golf Club
- 3 University of Washington
- 4 Seattle Pacific University
- 5 Seattle University
- 6 Angle Lake Park
- 7 Celebration Park
- 8 King County Aquatic Center

People



Economic Impact



Get in Touch: www.specialolympicsusagames.org

2018 Special Olympics USA Games

July 1 - 6, 2018 | Seattle



EVENT OVERVIEW

The 2018 Special Olympics USA Games will be the most significant sporting event in Seattle since the 1990 Goodwill Games and leave behind an impactful legacy. The event will:

- Showcase awe-inspiring abilities of thousands of athletes with intellectual disabilities
- Promote ideals of acceptance and inclusion through sport
- Celebrate the transformative power of Special Olympics

The 2018 USA Games represent an unprecedented opportunity for corporate partners to align with a flagship event of the Special Olympics movement that will change hearts and minds in the greater Seattle area and throughout the nation. Corporate partners can engage employees as volunteers and leaders, increase brand awareness, and be recognized as game-changers in the creation of inclusive communities.

"For that week, we will show not only the country, but the world, that Seattle is a model for a city of inclusion."

- Brad Smith, President and Chief Legal Officer of Microsoft
2018 USA Games Honorary Board Chair



CORPORATE PARTNERSHIP LEVELS

Premier Presenting – \$2,500,000
Platinum – starting at \$1,000,000
Gold Medal – starting at \$500,000
Silver Medal – starting at \$250,000
Bronze Medal – starting at \$100,000
2018 Champions Club – \$20,018 +

Premier, Platinum, Gold and Silver Partners





PARTICIPANTS

4,000 Athletes and Coaches
10,000 Volunteers
10,000 Families and Friends
70,000 + Spectators

COMPETITION VENUES

University of Washington
Seattle University
Seattle Pacific University
King County Aquatic Center
Willows Run Golf Complex
Federal Way Celebration Park
Kenmore Lanes
Angle Lake, SeaTac

COMPETITION SPORTS

Athletics, Basketball, Bocce, Bowling,
Flag Football, Golf, Gymnastics,
Powerlifting, Soccer, Softball,
Stand Up Paddle Boarding, Swimming,
Tennis, and Volleyball

BRONZE PARTNERS

Alaska Airlines, Hasbro, Midwest
Trophy, MTR Western, Nordstrom,
Parametrix, Seattle Sheraton,
Tommy Hilfiger

SPECIAL EVENTS AND ACTIVITIES

LAW ENFORCEMENT TORCH RUN FINAL LEG | June 28-July 1
Law enforcement from across the nation carry the Special Olympics Flame of Hope that will light the cauldron at Opening Ceremony

WELCOME DAY | June 29-30 | SeaTac International Airport
Thousands of fans welcome the athletes and delegates

OPENING CEREMONY | July 1 | Husky Stadium
The grand kickoff! Parade of Athletes, star power entertainment plus the lighting of the Special Olympics Cauldron to open the Games

FUTURE OF INCLUSION FORUM | July 2
Leadership forum showcasing how inclusive communities make our society healthier, stronger and more productive

SPECIAL OLYMPICS TOWN | July 1-5 | Husky Union Building
Entertainment and activities created just for the athletes

FAN ZONE | July 1-6 | Husky Stadium North Plaza
Live music, exhibits, and activities entertain athletes and spectators around Opening Ceremony and competitions

HEALTHY ATHLETES | July 1-6 | Husky Union Building
Volunteer health professionals provide free, critical health screenings and educational sessions for athletes

YOUNG ATHLETES FESTIVAL | July 2-3 | Seattle Center | July 4 | Federal Way | July 5 | UW
A celebration of sports, activities, and inclusion for the next generation of athletes, ages 2 to 7, with resources and guidance for the parents. All families welcome!

YOUTH LEADERSHIP EXPERIENCE | July 2-5
Young adults with and without intellectual disabilities convene to learn skills, volunteer and build more inclusive communities

UNIFIED SPORTS EXPERIENCES | July 2-3 | Competition Venues
Volunteers, sponsor employees, families, and friends invited to break down barriers, promote inclusion, and have fun by trying their hand at Special Olympics Unified Sports

ATHLETE INDEPENDENCE DAY | July 4 | Husky Stadium
Athletes and delegates celebrate the Fourth with an old-fashioned American BBQ and dance party

CLOSING CEREMONY | July 6 | Lake Union Park
Culmination and celebration of the 2018 USA Games. Families, fans and volunteers invited to congratulate athletes and bid them farewell.

Professional Sports Partners



	BASKETBALL	BOCCE	BOWLING	FLAG FOOTBALL	GOLF	GYMNASTICS	POWER LIFTING	SOCCER	SOFTBALL	STAND UP PADDLE BOARD	SWIMMING	TENNIS	VOLLEYBALL
8:00 a.m. - 9:00 p.m.	8:00 a.m. - 6:00 p.m.	8:00 a.m. - 6:00 p.m.	8:30 a.m. - 4:00 p.m.	9:00 a.m. - 5:45 p.m.	8:30 a.m. - 2:00 p.m.	9:00 a.m. - 12:30 p.m.	9:00 a.m. - 2:00 p.m.	8:00 a.m. - 3:00 p.m.	8:00 a.m. - 3:30 p.m.	8:00 a.m. - 12:00 p.m.	9:00 a.m. - 5:00 p.m.	8:00 a.m. - 7:00 p.m.	10:00 a.m. - 3:30 p.m.
8:00 a.m. - 6:00 p.m.	8:00 a.m. - 6:00 p.m.	8:30 a.m. - 4:00 p.m.	8:00 a.m. - 4:45 p.m.	8:30 a.m. - 2:00 p.m.	10:00 a.m. - 3:30 p.m.	9:00 a.m. - 9:00 p.m.	8:00 a.m. - 2:00 p.m.	8:00 a.m. - 2:00 p.m.	8:00 a.m. - 12:00 p.m.	9:00 a.m. - 3:00 p.m.	8:00 a.m. - 9:00 p.m.	9:00 a.m. - 2:30 p.m.	
8:00 a.m. - 4:30 p.m.	8:00 a.m. - 5:00 p.m.	OFF	9:00 a.m. - 2:00 p.m.	8:30 a.m. - 2:00 p.m.	9:45 a.m. - 1:00 p.m.	OFF	8:00 a.m. - 1:00 p.m.	OFF	OFF	9:00 a.m. - 3:00 p.m.	8:00 a.m. - 4:00 p.m.	9:00 a.m. - 2:30 p.m.	
8:00 a.m. - 4:30 p.m.	8:00 a.m. - 5:00 p.m.	8:30 a.m. - 4:00 p.m.	9:00 a.m. - 3:30 p.m.	OFF	8:30 a.m. - 4:30 p.m.	9:00 a.m. - 2:00 p.m.	8:00 a.m. - 12:00 p.m.	8:00 a.m. - 3:30 p.m.	OFF	9:00 a.m. - 3:00 p.m.	8:00 a.m. - 4:00 p.m.	9:00 a.m. - 1:00 p.m.	
8:00 a.m. - 12:30 p.m.	OFF	OFF	OFF	OFF	OFF	9:00 a.m. - 12:00 p.m.	OFF	OFF	OFF	9:00 a.m. - 12:00 p.m.	8:00 a.m. - 12:00 p.m.	9:00 p.m. - 12:00 p.m.	
Alaska Airlines Arena, Marv Harshman Court, IMA - UW, Seattle U	Dempsey Indoor Center - UW	Kenmore Lanes - Kenmore	IMA Field - UW	Willows Run - Redmond	SPU Gymnasium - Seattle Pacific University	Meany Hall for the Performing Arts - UW	Championship Field and SU Park - Seattle U	Celebration Park - Federal Way	Angle Lake - SeaTac	King County Aquatic Center - Federal Way	Bill Quillian Tennis Stadium - UW	IMA Gym - UW	



July
01-06
2018



I'M A GAME CHANGER #RiseWithUs

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